

Media Advisory

December 1st, World AIDS Day in Montenegro

The Ministry of Health, Labour and Social Welfare of Montenegro (MHLSW), the Institute of Public Health, NGO Juventas as representative of the NGO sector in Montenegro and representatives of the United Nations System in Montenegro are jointly organizing a press conference to mark World AIDS Day.

On behalf of the UN System in Montenegro, the conference will be hosted by:

Ms. Noala Skinner, UNICEF representative in Montenegro
Dr. Mira Jovanovski Dašić, UN HIV/AIDS Theme Group Focal Point

When: 30th November 2007, (Friday) at 9:30 a.m.

Where: Press Centar of the Government of Montenegro, Jovana Tomaševića b.b. St, Podgorica

World AIDS Day will be marked this year and next year through promotion of the theme **“STOP AIDS. Keep the promise. Take the Lead”**. Since the beginning of the epidemic, experience has clearly demonstrated that significant advances in the response to HIV/AIDS have been achieved where there is a strong and committed leadership. Leaders are distinguished by their action, innovation and vision, their personal example and engagement of others. However, leadership should be demonstrated at every level of society - in families, communities, countries and internationally.

The United Nations Theme Group (UN TG) on HIV/AIDS was established in Montenegro in July 2006 and since then has been contributing to the unified national response to HIV/AIDS through its UNAIDS Programme Acceleration Funds (PAF). The UN TG supported the preparation of the Report of the Universal access plan and Mid-Term Review on the National HIV/AIDS Strategy in Montenegro. This Report recognizes the areas of the highest achievements and points out the areas where activities should be intensified and improved, with an aim to give guidelines on how to make a stronger response to this disease.

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