



MEDIA ADVISORY

Presentation of the Project „Beautiful Cetinje“

What: The Old Royal Capital of Cetinje, in cooperation with the United Nations Development Programme (UNDP) Montenegro, will organize a conference with an aim to present the project titled “Beautiful Cetinje”, which should support the Old Royal Capital in its process of economic revitalization. The basic purpose of the Project “Beautiful Cetinje” is the reconstruction of the cultural and historic heritage and implementation of energy efficiency, providing of professional training and support to entrepreneurship and small businesses.

The conference “Beautiful Cetinje” will be officially opened by:

Filip Vujanović, President of Montenegro

Alexander Avanesov, UN Resident Coordinator and UNDP Resident Representative to Montenegro

Aleksandar Bogdanović, Mayor of the Old Royal Capital of Cetinje

When: **Friday, July 15th 2011, at 16:00h**

Where: **Grand Hotel, Cetinje**

After the opening, between 16:30 and 17:30 a panel discussion will take place on the economic revitalization of the cultural and historic heritage. Participants will be: Branislav Mićunović, Minister of Culture of Montenegro; Matija Dautović, the Old Royal Capital of Cetinje; Đorđije Vušurović, Protection of Monuments Authority of Montenegro; Goran Radović, Dean of Architecture Faculty in Podgorica; Dragana Čenić and Jelena Janjušević, UNDP Project Team; Rajko Radusinović, Energy Auditor.

After the break, another panel discussion from 17:45 to 19:00 will be held, on the theme of energy efficiency in the cultural and historic heritage buildings. Participants in this panel are Vladimir Kavarić, Minister of Economy; Ivana Vojinović, Deputy Minister for the Environment; Filip Aleksić, Zoning Secretary of the Old Royal Capital of Cetinje; Željko Uljarević, Representative of the KfW Bank; Olga Memedova, the United Nations Industrial Development Organization (UNIDO); Vlasta Zanki, the UNDP Country Office Croatia.

Sightseeing of the locations encompassed by the project „Beautiful Cetinje“ is planned between 19:00 - 20:00.

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For additional information please contact:

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